

MEXICAN FOODVENIRS



FORMAT:

Virtual event consisting of an e-business matchmaking event and a series of virtual conferences and seminars, specifically designed to provide Small and Medium Enterprises (SMEs) and Social Economy Enterprises of the Food and Beverage sectors the necessary tools to successfully export their products to European Union countries.



ORGANIZERS AND PARTNERS:

The Mexican Ministry of Economy, in collaboration with the Inter-American Development Bank (IADB), ConnectAmericas and the National Institute on Social Economy (INAES), with the support of the Ministries of Welfare and Foreign Affairs.



Date:

**December
6th to 10th, 2021**

OBJECTIVE:



To contribute to the economic promotion of Mexico through the increase in opportunities for SMEs and Social economy enterprises in the Food and Beverages sectors to export their products by helping them meet importing companies from the European Union. This is expected to facilitate the Mexican economy to be more inclusive, diverse and innovative.



SECTORS: Food and Beverages

E-BUSINESS MATCHMAKING

SMEs and Social Economy Enterprises of the Food and Beverages sectors are invited. As counterpart, importing, buying or distribution companies from the 27 countries in the European Union are invited. Participating companies will be selected based on the requirements listed below, and they will be able to schedule and hold 30 minutes' virtual meetings to establish economic relations.

FREE EVENT REGISTRATION IS OPEN

REQUIREMENTS:



Those importer companies that wish to postulate their participation must comply with the following characteristics:

- Companies from European Union countries, legally constituted, and from the Food and Beverages sectors.
- Direct importing, buying or distributing companies (no intermediate or consulting companies)
- To have a functioning website or social media profile (desirable).

CALENDAR:

Registration – November 1st to December 3rd, 2021.
Meeting Scheduling – November 17th to December 9th, 2021.
Inauguration – December 6th, 2021.
Training sessions and conferences – December 6th to 9th, 2021.
E-business matchmaking – December 6th to 10th, 2021.



Contact:

Vice Ministry of Foreign Trade
Global Economic Intelligence Unit
General Directorate of Investment and Export
Promotion Policy

E-mail:

dgppie@economia.gob.mx



ECONOMÍA
SECRETARÍA DE ECONOMÍA

RELACIONES EXTERIORES
SECRETARÍA DE RELACIONES EXTERIORES

BIENESTAR
SECRETARÍA DE BIENESTAR

INAES
INSTITUTO NACIONAL
DE LA ECONOMÍA SOCIAL

