

INVEST MONTERREY

# Business Talks Europe 2021



The event will highlight trade relations between Europe and Mexico to promote and encourage investments and bilateral economic development.

**SEPT 9, 2021**  
**UDEM**  
**09:00 - 12:00 GMT-6**

**Register here:**  
[business-talks-europe.carrd.co](https://business-talks-europe.carrd.co)



For more information about the event, please contact us at: [info@investmonterrey.com](mailto:info@investmonterrey.com)

## **“The Future of Mobility, Mercedes-Benz Buses, Success Story in Mexico”**

Alexandre Nogueira

CEO Mercedes-Benz Buses Mexico



## **“Inspiring the builders of tomorrow, Lego’s Success Story in México”**

Nancy Sánchez

General Manager  
Grupo LEGO Mexico

## **“Trade Relations with Europe and its Outlook for 2022”**

Andreas Müller

Deputy Director  
Mexican - German Chamber  
of Commerce and Industry



Rory O’Kane

HM Consul and Deputy  
Director of the Department  
for International Trade  
United Kingdom



Antonio Basagoiti

President of the Spanish  
Chamber of Commerce in  
Mexico (CAMESCOM) &  
President of EUROCAM



## **“Challenges and Opportunities with the new Mexico - EU Trade Agreement”**

Jorge Peydro Aznar

Minister-Counsellor, Head  
of the Economic and Trade  
Section, Delegation of the  
European Union to Mexico