

Slovakia at the WorldFood 2021



Monday, 27. September 2021

The Slovak Investment and Trade Development Agency (SARIO) within the National Project "Support for the Internationalization of SMEs" during the period of September 21 - 24, 2021 prepared a platform for twelve Slovak small and medium-sized companies (SMEs) for their presentation within the joint Slovak national stand. The presentation under the visual branding of the Slovak Republic GOOD IDEA SLOVAKIA took place at the international fair WorldFood 2021 in Moscow.

The Slovak Republic was represented at the exhibition by a national stand organized by the SARIO agency giving space to these 12 Slovak companies to present their activities: ANI s.r.o., BruMar Spirits Company s.r.o., CELPO spol. s r.o., DESCANTI s.r.o., Frost a.s. Prešov, Healthy Food Supplements s.r.o., KOLATCH s.r.o., RISO - R s.r.o., Slike s.r.o., VIRIBUS UNITIS, s.r.o., VZDUCHOTORG, spol. s.r.o. and Zizak s.r.o.

The companies had the opportunity to personally discuss with representatives of Russian businesses the possibility of entering the Russian market, respectively expanding its presence in the markets concerned. Slovak subjects highly appreciated especially the interest of foreign companies in the offered products and solutions, but also the very possibility to participate in the exhibition with the support of the state.

The importance of Slovakia's participation in the WorldFood 2021 international trade fair was also supported by the visit of the Ambassador of the SR to Moscow, Lubomir Rehak, who during his visit to the joint exhibition discussed with each representative of the participating companies about their production program and the possibilities of entering the market of Russian Federation.

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