

Kitf

April 24-26
2024

www.kitf.kz



22nd Kazakhstan International Exhibition **TOURISM & TRAVEL**

- ▶ The largest professional tourism platform in Central Asia
- ▶ The main annual event of the tourism industry of Kazakhstan
- ▶ It has the UFI quality mark (Global Association of the Exhibition Industry) for compliance with international B2B platform standards

BUSINESS EVENTS WITHIN THE FRAMEWORK OF THE EXHIBITION

- KITF TRAVEL FORUM
- FORUM OF TRAVELERS AND TRAVEL BLOGGERS
- BUYER PROGRAMS: INBOUND & OUTBOUND
- AWARDING OF THE "QUALITY MARK" AWARD
- EXPERT MEETINGS, WORKSHOPS, PRESENTATIONS, SEMINARS, PUBLIC-TALK

MAIN SECTIONS OF THE EXHIBITION



Domestic tourism



International tourism



MICE - business tourism



Medical and health tourism



Real estate abroad



OFFICIAL SUPPORT



Ministry of Culture and Sport of the Republic of Kazakhstan



Almaty City Administration



KITF 2023 REPORTING DATA



PARTICIPATING COUNTRIES

Azerbaijan (NSE)	Italy (NSE)	Montenegro
China	Japan	Russia (NSE)
Croatia (NSE)	Jordan (NSE)	Slovenia (NSE)
Egypt	Kazakhstan (NSE)	South Korea (NSE)
Georgia (NSE)	Kyrgyzstan (NSE)	Thailand (NSE)
Greece	Malaysia (NSE)	Turkey
India	Maldives (NSE)	UAE
		Vietnam

* NSE – National Stand Exposition

VISITORS OF THE EXHIBITION



62%
of top
management



38%
tourism
managers

DETAILED KITF REPORT 2023



PARTICIPANTS ABOUT THE EXHIBITION

- 100%** consider participation in the KITF exhibition important for business development
- 96%** have fully or partially achieved their goals and are satisfied with participation in the exhibition
- 84%** plan to become an exhibitor again

OPINIONS OF VISITORS

- 99%** believe that visiting the KITF exhibition is important for business development
- 98%** satisfied with visiting KITF 2023
- 97%** plan to visit KITF 2024
- 92%** of visitors came to search for offers and conclude deals



Kitf

BOOK YOUR STAND
at KITF 2024
April 24 - 26



tourismtravelkazakhstan



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