



Sept. 8th-11th, 2026
Xiamen, China

2026th China International Fair for Investment & Trade

Host: Ministry of Commerce, People's Republic of China (MOFCOM)

Co-hosts: United Nations Trade and Development (UNCTAD)
United Nations Industrial Development Organization (UNIDO)
World Trade Organization (WTO)
Organization for Economic Cooperation and Development (OECD)
International Finance Corporation (IFC)
World Association of Investment Promotion Agencies (WAIPA)





An Effective Platform for Global Investors to Deepen Concrete Cooperation

One of the World's Most Influential International Investment Events

China's Only State-level Exhibition Focusing on Investment

Landmark Expo for "Invest in China"

Invest in China

- **Themed Activities:** Government authorities and financial institutions will hold themed activities such as policy release, trend discussions, and achievement presentation. Additionally, local governments, industrial parks, and investment promotion agencies across China will showcase investment environment and key industries through various tailored promotional activities.
- **Thematic Exhibition:** The provincial and municipal promotion area, the financial capital matchmaking area, the industrial park cooperation area, and the industrial investment promotion area, will be set up in the exhibition, fully demonstrating the business environment, industrial policies, and financial services to provide efficient and convenient services for "Invest in China".



International Investment

- **Themed Activities:** Relevant international organizations and institutions will hold special events and release investment reports and information. Multilateral and bilateral economic and trade activities as well as various two-way investment cooperation events will also be held.
- **Thematic Exhibition:** Exhibition will focus on themes such as global cooperation and international investment services, inviting foreign governments, international organizations, multilateral mechanisms, international financial institutions, investment promotion agencies, regional associations, overseas chambers of commerce and industrial clusters to display the business opportunities and engage in B2B matchmaking.

The China International Fair for Investment and Trade (hereinafter referred to as CIFIT) is hosted by the Ministry of Commerce, P.R.C. and is held annually from Sept.8th-11th in Xiamen, China. Co-hosted by six international organizations, including the United Nations Trade and Development, the United Nations Industrial Development Organization, the World Trade Organization, the Organization for Economic Co-operation and Development, the International Finance Corporation, and the World Association of Investment Promotion Agencies, CIFIT bears the permanent theme of "Expanding Two-Way Investment, Jointly Facilitating Global Development" and is dedicated to building the platform for two-way investment promotion, authoritative information release and investment trend discussion. It is China's only state-level exhibition focusing on investment and one of the world's most influential international investment events. Having been successfully held for 25 consecutive editions, CIFIT has become an effective platform for global investors to deepen concrete cooperation.



Chinese Investment

- **Themed Activities:** Promotions on specific countries and cross-border investment will be organized, alongside the achievement presentations and case studies. Policy-based financial institutions will also launch special programs to build practical bridges and links to help companies go global.
- **Thematic Exhibition:** Exhibition in this part will focus on themes such as China outbound investment and cooperation, and overseas comprehensive services to showcase the global cooperation achievements and classic cases of Chinese companies, so as to promote international cooperation in the industrial and supply chains.



Highlights of CIFT in 2025



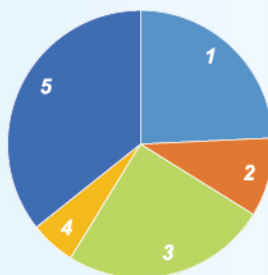
Converging participants throughout the world



★ Total Number of Attendees: **80000+**

★ Participating Countries/Regions/ International Organizations: **138**

★ High-level Domestic & International Guests:

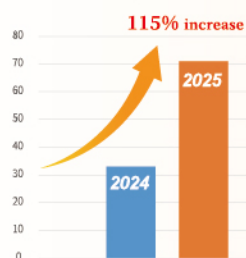


- 1 Domestic leaders at or above the ministerial level: **66 24.3%**
- 2 High-level leaders of central and state-owned enterprises of China: **26 9.6%**
- 3 Foreign officials at or above the ministerial level (including ambassadors to China): **68 25%**
- 4 High-level representatives of international organizations: **15 5.5%**
- 5 High-level executives of multinational corporations: **97 35.6%**

Scan the QR code for the list of important guests of the 25th CIFT.

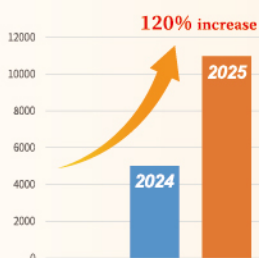


★ Exhibiting financial institutions & listed companies



Scan the QR code for the list of exhibitors of the 25th CIFT.

★ Financial Institutions Exhibition Area



★ Total Exhibition Area: **120,000sqm**

★ Exhibiting Countries/Regions: **50+**

Attracting governments and industrial leaders to exhibit



★ Exhibiting Organizations/Companies: **2648**

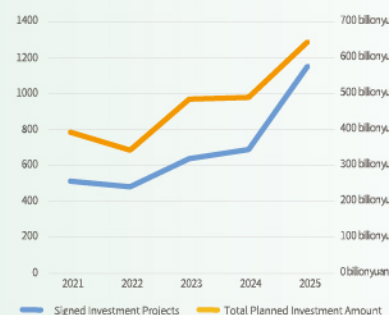
Engaging program delivering fruitful outcomes



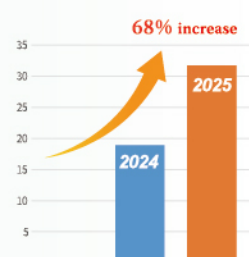
★ Project Roadshows: **300+**

★ Business Matching: **1000+**

★ Signed Investment Projects
Total Planned Investment Amount



★ Release of Authoritative Reports



Scan the QR code for projects database at the Online CIFT.



Total Media Outlets
of Information Release:

30,000+

Languages
Covered:

50+

Total Volume of Exposure:
(a 61% year-on-year increase from 2024)

197,000+

Total Overseas Reports

12,000+

Countries/
Regions Reached:

70+

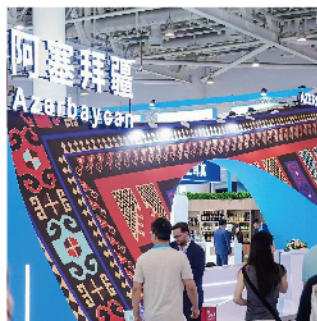
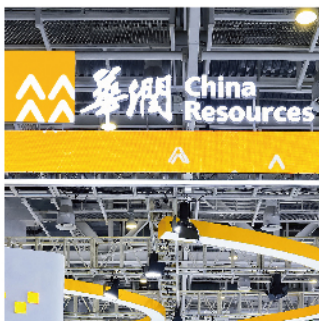
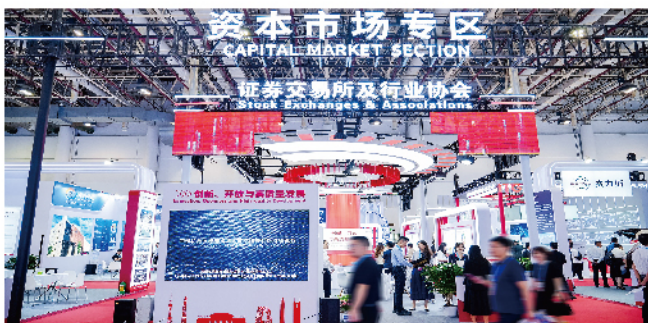
Global Total Reach:

1.288 billion

As of Sept. 29th, 2025

Worldwide network of media outreach





Online CIFT Service



Online CIFT Wechat Applet



Online CIFT APP

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