

 **SARIO BUSINESS LINK**

SLOVAK MATCHMAKING FAIR 2015

November 10, 2015, Bratislava

ACCOMPANYING EVENT

Export à la Google: How to Grow Your Business With Google on New Markets

DATE

November 10, Bratislava

TIME

10.00am — 11.00am

PLACE

Bratislava, Slovakia,
Hotel Bratislava, Congress Hall

CONTACT

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The presentation of communication platform and Google tools
focused on the export of your product or service on new markets.

With Google tools you will be able to:

- evaluate competition and opportunities of foreign markets
- discover new potential demand for your product on 70 markets
- trace the development of interest in your product or service
- compare competition brands and regions
- analyze movement and behavior of your website visitors
- map information on population, economy etc. on 48 markets
- find the fastest growing online sectors in individual countries
- rate the investment return and maximum customer acquisition cost

„For Slovakia, with its relatively small domestic market, the export is the key to the success and internet the gateway to the world. It is important to build on existing foundation and develop our successful industries as software development or automotive industry innovations.“

—
[RASTISLAV KULICH, Google Slovakia](#)

Google Slovakia is since its branch establishment devoted to the education of companies in digital marketing and support of internet economy with focus on technologies and startups.

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