



Welsh Government and the Slovak Investment and Trade Development Agency (SARIO) would like to invite you to the seminar:

DOING BUSINESS IN THE HEART OF EUROPE, FIND NEW OPPORTUNITIES IN SLOVAKIA

Slovakia – a gateway for your business in the Central European region

DATE

February 6, 2020, 7:30 - 10:00

PLACE

Glamorgan County Cricket Club
Sophia Gardens, Cardiff, CF11 9XR,
United Kingdom

CONTACT

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LANGUAGE

English

REGISTRATION

<https://wales.business-events.org.uk/en/bookbasketitem/44631/>

ORGANIZERS:



Llywodraeth Cymru
Welsh Government

SARIO
SLOVAK INVESTMENT AND
TRADE DEVELOPMENT AGENCY

PARTNERS:



EMBASSY
OF SLOVAKIA
LONDON



British Embassy
Bratislava



HONORARY CONSULATE
OF SLOVAKIA
IN CARDIFF

www.sario.sk

In times of current global economic uncertainty Slovakia remains attractive destination for investments and business ventures. The steady economic growth has been driven mainly by continuous inward investments mainly in the automotive and electronics sectors. In order to sustain this expansion Slovakia is moving towards more sophisticated and innovative manufacturing, including digital transformation. The participants of the seminar will gain an insight in the country's potential, its highly skilled workforce and innovative approach driven by the transfer of advanced technologies. The presenters will introduce opportunities in other expanding sectors of the Slovak economy, such as **ICT, e-Mobility, Medical Technologies, Aviation and Space Industry**.

PROGRAMME

7:30 – 8:00	Registration and breakfast
8:00 – 8:05	Welcome speech by representative of the Welsh Government
8:05 – 8:10	Welcome speech by H. E. Lubomir Rehak , Ambassador of the Slovak Republic to the United Kingdom of Great Britain and Northern Ireland
8:10 – 8:15	Opening Remarks Mr. Nigel Payne, Honorary Consul of Slovakia, Cardiff
8:15 – 8:35	Good Idea Slovakia: Investment and Business Potential and its Financial Support , Ms. Andrea Mihalickova, Investment Projects Department, SARIO
8:35 – 8:55	Exporting is GREAT: Opportunities for your Business in Slovakia Ms. Ivana Winbladh, Director of Trade, Department for International Trade, British Embassy, Bratislava
8:55 – 9:05	How to Expand Successfully Investment Success Story
9:05 – 9:15	Entering the New Market: Perception versus Reality Export Success Story, Mr. James Mudge, Account Executive, Taylor Francis Insurance Brokers
9:15 – 9:30	How to Create a Reliable Partnerships Success Story of a Slovak-British Cooperation MicroStep-MIS (SK) – Biral (UK)
9:30 – 9:45	Discussion - Questions & Answers