SARIO Slovak Investment and Trade Development Agency





The Slovak Investment and Trade Development Agency invites you to the Export Forum 2014 which will take place on November 13, 2014 in Bratislava.

DATE 13th of November 2014

PLACE Hotel Bratislava, Bratislava

ORGANIZER Slovak Investment and Trade Development Agency (SARIO)

WORKING LANGUAGE English

REGISTRATION Please complete this form <u>b2match.eu/exportforum2014/registration</u>.

For more information check <u>sario.sk/exportforum2014</u>.

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Register early!

EXPORT FORUM

Export Forum 2014 is following the seven successful years of the Slovak Matchmaking Fair, as an annual meeting of Slovak and foreign companies, organized by the Slovak Investment and Trade Development Agency under the auspices of the Ministry of Economy of the Slovak Republic since 2007. This event offers you the unique opportunity to find new business opportunities and partners from Slovakia and abroad in one day and in one place. This year the Partners of the Export Forum 2014 are the Visegrad region (V4) and Austria.

On July 1, 2014 the Slovak Republic took over the one-year Presidency of the V4 Group with the motto 'Dynamic Visegrad for Europe and the world'. The motto reflects Slovakia's interest in strengthening competitiveness and economic growth of the region as a whole. Austria is a long-time stable trading partner for Slovakia and it is a country of priority importance for the group V4 as well. We are proud that the Export Forum 2014 was included into the official program related to the Slovak Presidency of the V4 group.

WHY PARTICIPATE?

Export Forum 2014 is the largest event organized by the Slovak Investment and Trade Development Agency. This event offers SMEs a unique opportunity to find business opportunities abroad and penetrate the global market. The partners of this event are able to reach relevant business audience, while the extent of their benefits depends on the type of partnership they prefer.

This international event focuses on bilateral talks of the individual companies as well as the presentation of subcontracting partnership offers, tenders, available production capacities, joint ventures creation demands with foreign partners and search for cooperation partners especially in the fields of automotive, engineering, energy and ICT.



261 companies attended the event in 2013, of which 122 were Slovak.



"Slovakia's interest is to develop the activities of Slovak entrepreneurs in international environment. Economic diplomacy is among the key activities of the Slovak Foreign Policy."

ROBERT FICO Prime Minister of the Slovak Republic 2013



"More than 700 bilateral negotiations of more than 260 registered Slovak and foreign companies have created conditions for specific activities that should, as in previous years, lead to concrete results expressed concluded contracts."

> RÓBERT ŠIMONČIČ Chief Executive Officer, SARIO 2013

"I must say that the strategy of focusing only on the most important business players were again successful. Losing no time, all the meetings meet my expectations."

> ETTORE U. BELLUCCI Rena s.r.o. 2010

"Very useful information and interesting conversations! Timing and location of the event was perfect!"

> MICHAEL SANDER SEZ AG 2008

"The meetings were very good, I'm sure that Waipuna now find a way to start a business in Slovakia."

> DENNIS TINDALL Waipuna 2008

There have been 706 bilateral negotiations



RESULTS & RESPONSE 2007 - 2013

Export Forum (Slovak Matchmaking Fair) from its beginning has brought opportunity to grow business and develop production potential for more than 1,200 companies from 30 countries.

The seventh edition was held in Bratislava on November 20, 2013 and organized by SARIO in cooperation with the Embassy of the Russian Federation and partners of the event. The event followed in the tradition of six successful years that took place in Trenčín, Banská Bystrica, Prešov, Nitra and Žilina, and generated interest of entrepreneurs, business associations and chambers of commerce as well as professionals.

YEAR	NR. OF FIRMS	VENUE	PARTNER
2007	113	Expo Center, Trencinn	×
2008	240	BB Expo, Banska Bystrica	Czech Republic
2009	249	Hotel Dukla, Presov	Russian Federation
2010	120	Agrokomplex, Nitra	France
2011	139	Holiday Inn, Zilina	Serbia
2012	86	Agrokomplex, Nitra	Bulgaria
2013	261	Hotel Bratislava, Bratislava	Russian Federation