



## INVESTMENT SEMINAR

# Expand your footprint — Untapped potential of the Banská Bystrica region

### DATE

February 27, 2024

### TIME

9.00—11.30

### PLACE

Bratislava, Jurkovičova tepláreň

### LANGUAGE

Slovak

### CONTACT

Romana Kunková

E: [romana.kunkova@sario.sk](mailto:romana.kunkova@sario.sk)

Peter Rusiňák

E: [peter.rusinak@amcham.sk](mailto:peter.rusinak@amcham.sk)

### PARTNERS



Slovak Investment and Trade Development Agency (SARIO), together with AmCham and the Banská Bystrica Self-Governing Region, sincerely invite you to a seminar aimed at expanding your business in SLOVAKIA. The event is primarily suitable for business centers, IT companies and other service-driven firms aiming to expand their footprint in Slovakia.

### PROGRAM

9.00—9.15	REGISTRATION & MORNING COFFEE
9.15—9.25	WELCOME REMARKS <ul style="list-style-type: none"><li>Ondrej Lunter — President of the Banská Bystrica Self-Governing Region</li><li>Peter Rusiňák — Deputy Director, Policy &amp; Advocacy, AmCham Slovakia</li></ul>
9.25—9.35	<ul style="list-style-type: none"><li>Mariana Badínská — Manager for business &amp; investment development, Banská Bystrica Self-Governing Region</li></ul>
9.35—9.45	<ul style="list-style-type: none"><li>Michal Mešťan — Dean, Faculty of Economics, University of Matej Bel in Banská Bystrica</li></ul>
9.45—9.55	<ul style="list-style-type: none"><li>Jana Lubyová — Deputy Director, Vocational school of Jozef Murgaš in Banská Bystrica</li></ul>
9.55—10.10	LABOR MARKET DATA IN THE BANSKÁ BYSTRICA REGION AS IT STANDS <ul style="list-style-type: none"><li>Martin Menšík — Head of Communications &amp; Relations, Profesia.sk</li></ul>
10.10—10.20	SUCCESS STORY OF IBM SLOVENSKO IN BANSKÁ BYSTRICA <ul style="list-style-type: none"><li>Simona Bulíková — Senior Program &amp; Project Manager, IBM Slovensko</li></ul>
10.20—10.35	INSIGHTS IN REGIONAL SPECIFICS: REAL ESTATE AND INVESTMENT INCENTIVES IN THE BANSKÁ BYSTRICA REGION <ul style="list-style-type: none"><li>Stanislava Plascencia Lubinová &amp; Romana Kunková — Senior Consultants of Investment Projects, SARIO</li></ul>
10.35—11.00	CLOSING REMARKS AND Q&A <ul style="list-style-type: none"><li>Peter Rusiňák — Deputy Director, Policy &amp; Advocacy, AmCham Slovakia</li></ul>
11.00—11.30	NETWORKING