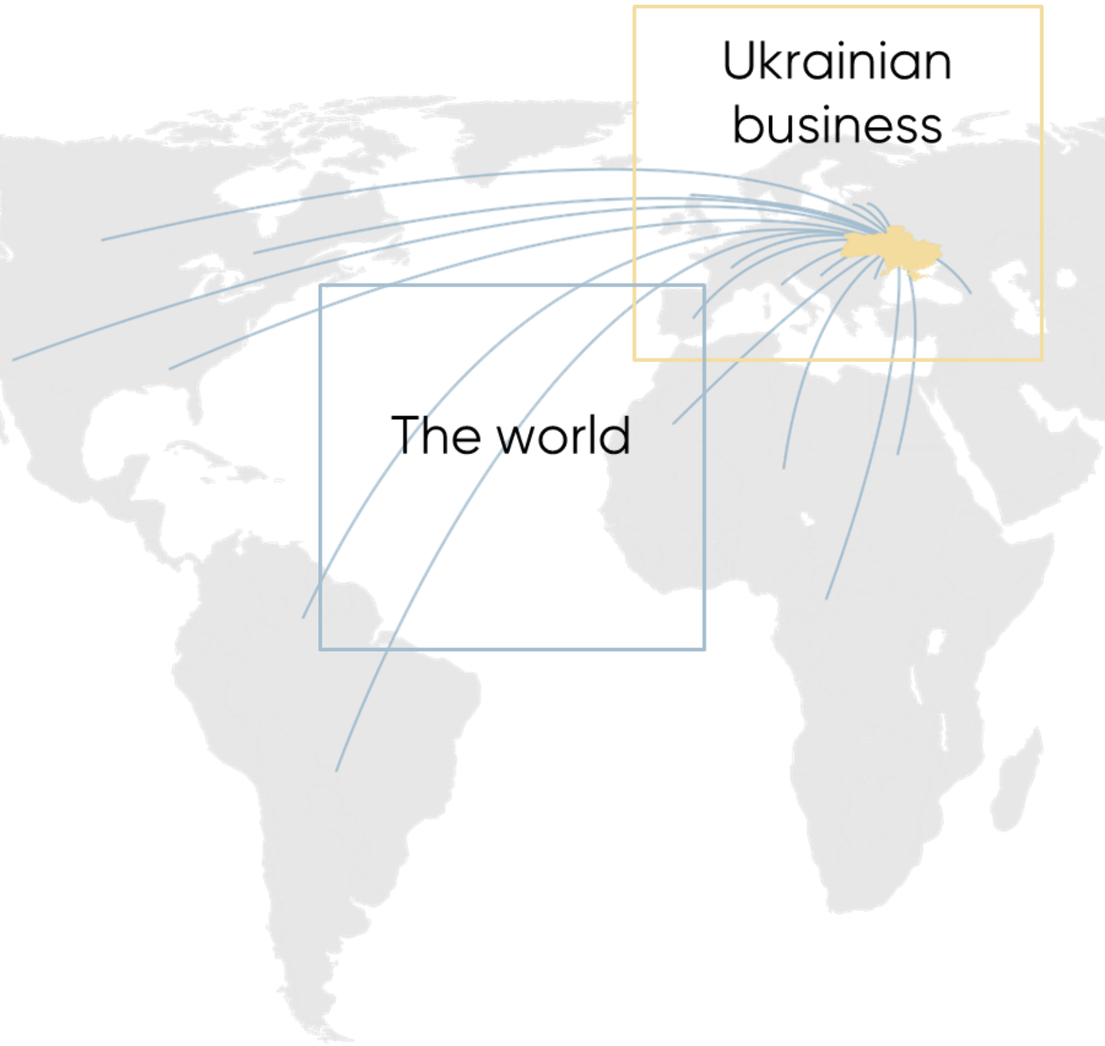
International Platform NAZOVNI.online

Ukrainian digital tool for trade promotion

NAZOVNI
BUSINESS GLOBALIZATION SERVICE

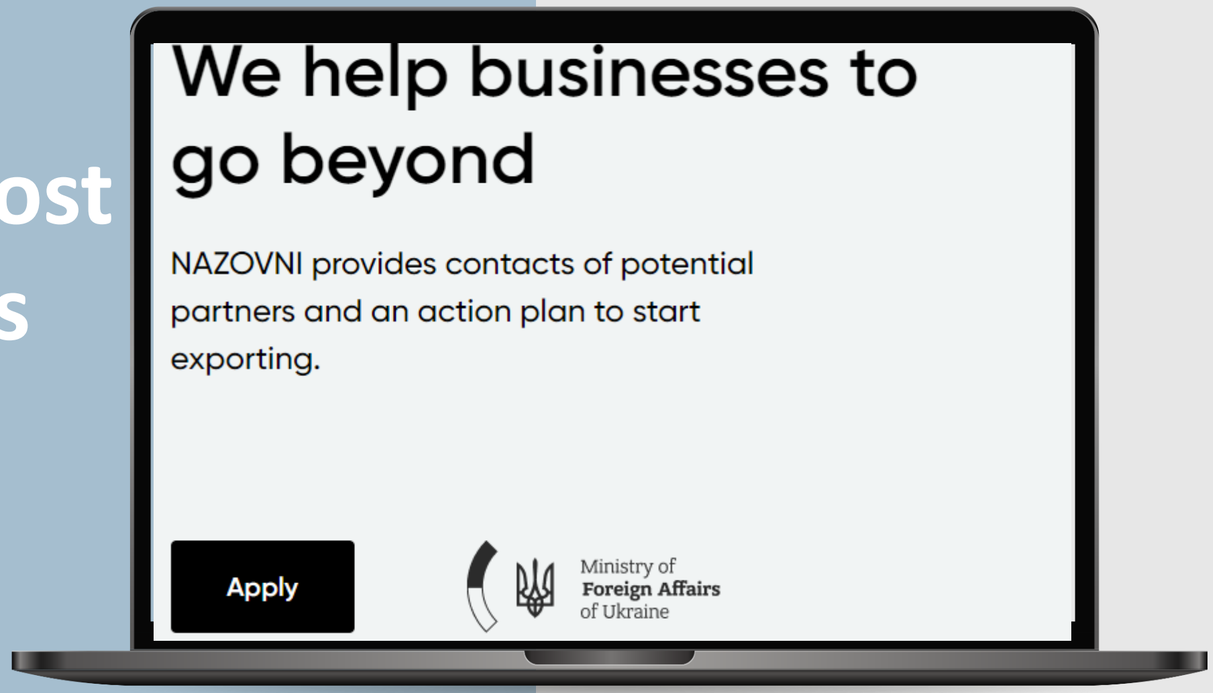
NAZOVNI.online:

Is a service created with institutional and informational support of the Ministry of Foreign Affairs of Ukraine. It offers powerful resource of economic diplomacy to the business.



Established in 2021, NAZOVNI plays an essential role in export promotion and support. This Governmental resource is available both for Ukrainian exporters and foreign importers.

NAZOVNI was designed to boost Ukrainian business relations globally



Structured diplomatic support of Ukrainian exports on new and existing markets.

Direct business matching for foreign buyers and Ukrainian manufacturers

Network of Ukrainian diplomats in 120 countries and direct communication with exporters

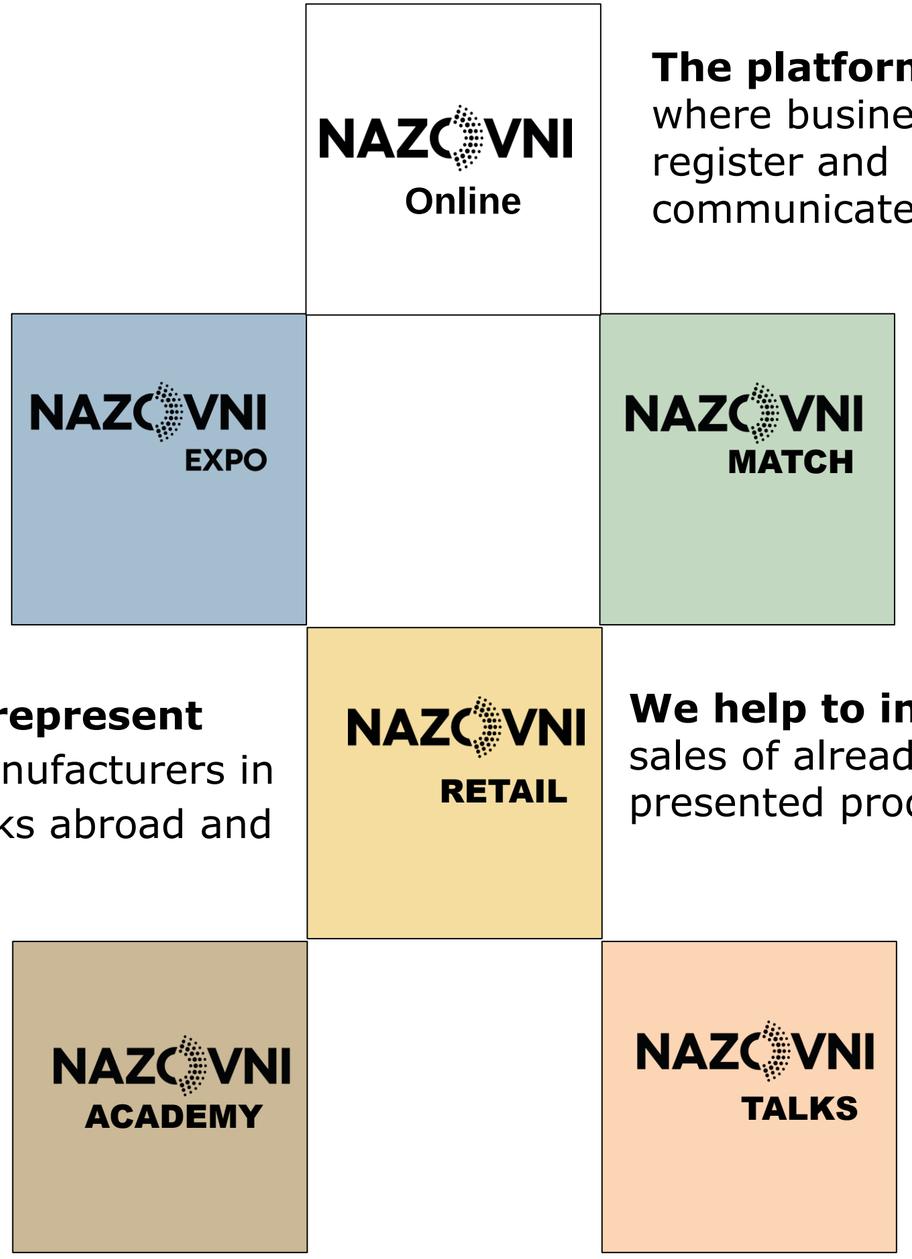
Promotion of trade and strengthening position of Ukrainian business in the world

NAZOVNI:

We create the most profitable **opportunities** for participation in business events - exhibitions, international B2B events

We help to represent Ukrainian manufacturers in trade networks abroad and

Nazovni Academy webinars and trainings



The platform itself, where business can register and communicate

We engage buyers from other countries to get to know Ukrainian manufacturers directly, using the NAZOVNI platform

We help to increase the sales of already presented products

Project helps Ukrainian business **to adapt** and get better understanding of opportunities for worldwide cooperation, as well as discover cultural, economic and legal aspects of different countries with Ambassadors of Ukraine

NAZOVNI.online Services for Ukrainian Exporters:

We **help** to search for partners and contacts

We **advise on** conducting business in the target country

We **analyze and recommend markets** to expand export opportunities

NAZOVNI.online Services for Ukrainian Exporters:

We **prepare information** about exhibitions in other countries and help to select companies

We **provide** information about public procurements and tenders

We **assist** in export related questions

NAZOVNI MATCH

Nazovni.online has an effective digital tool for importers to find manufacturers in Ukraine

Product needs of Importer + **Capabilities of Ukrainian exporters** = **Synergy and fruitful cooperation**

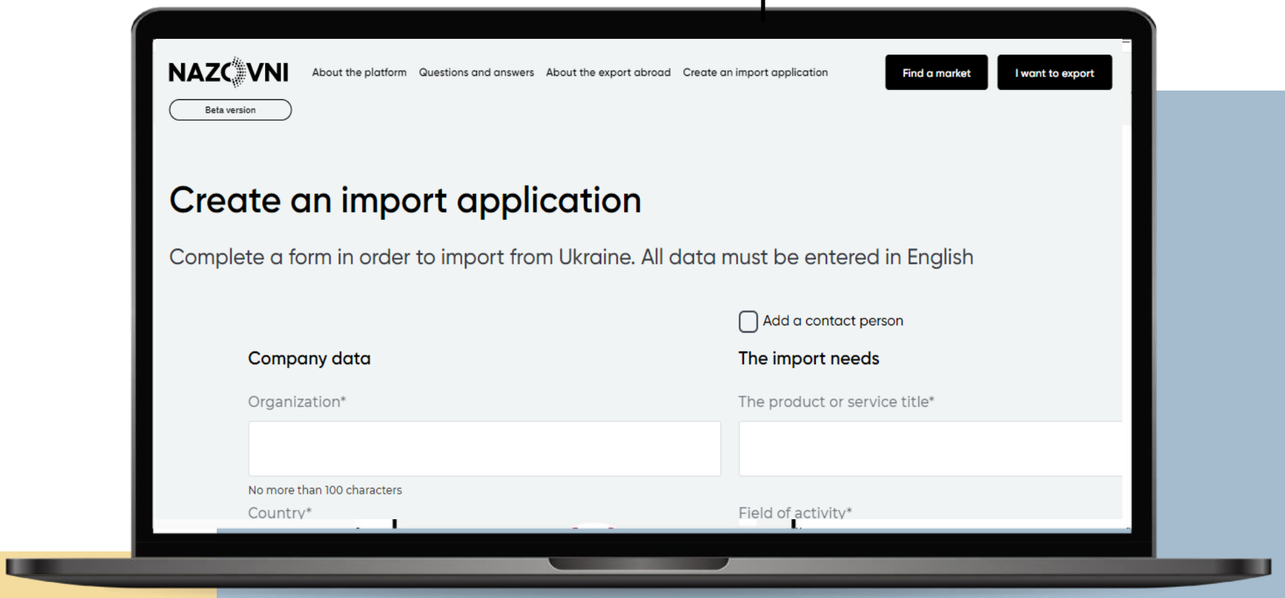
Would you like to buy from Ukraine?

NAZOVNI MATCH

We engage buyers from other countries to get to know Ukrainian manufacturers directly, using the NAZOVNI.online platform

Fill in the application form on the web-site **https://nazovni.online** or via link **https://nazovni.online/en/import-application**

Provide required information about your company and goods you wish to import



TOP sectors that applied via Nazovni.online:

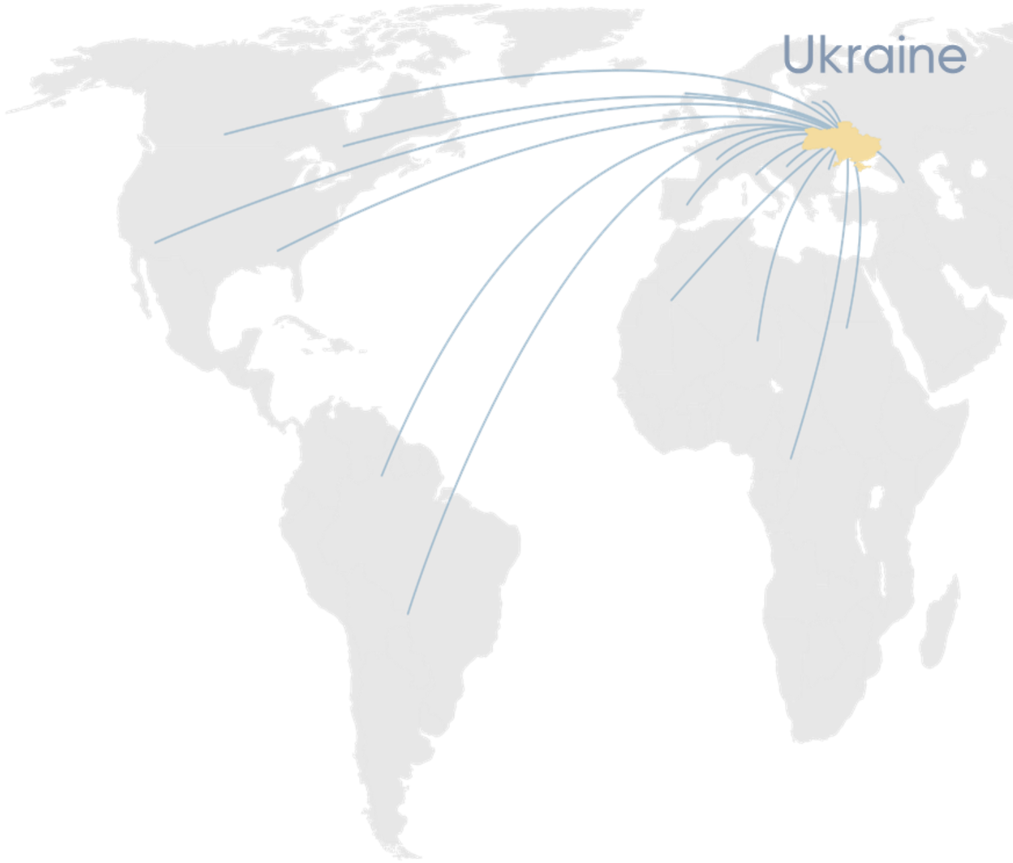
- Food products and Confectionary
- Spirits and Beverages
- Agricultural products and machinery
- Textile
- Woodworking and furniture industry
- Construction and Machinery
- Chemical and Pharmaceutical industry
- IT and Development

Among Nazovni.online users:

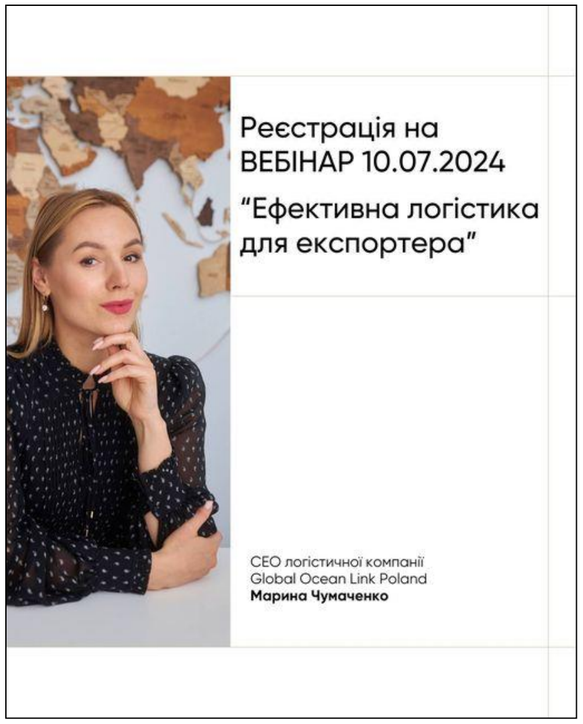
270 Import requests at Nazovni.online

NAZOVNI MATCH

- Germany
- Poland
- Italy
- France
- Great Britain
- Belgium
- Kenia
- Egypt
- Spain
- Romania
- China
- Ireland
- UAE
- Portugal
- Kuwait
- Tunisia
- Mexico
- Qatar
- Hungary
- Israel



Webinars and trainings



NAZOVNI results:

2800+
Registered verified companies

13 800+
Export requests

1100+
Market research requests

500
Export contracts
from 13k USD to 2.5m EUR

100+
Exhibitions for 500+ companies

20+
Retail campaigns

100+
Embassies and General Consulates

77%
NPS level

NAZOVNI PARTNERS

NAZOVNI.online is working on additional opportunities for Ukrainian exporters by partnering with local and international associations and entities.

To develops cooperation with international partners to support and open new markets for local entrepreneurs, as well as to become a main channel for supply of Ukrainian goods and services.

ACC AMERICAN CHAMBER OF COMMERCE UKRAINE

ITA ITALIAN TRADE AGENCY

UKRAINA® trade house

НОВА ПОШТА

UNDP

IUCCI Connecting People

Federal Ministry for Economic Affairs and Energy

FURNITURE OF UKRAINE UKRAINIAN ASSOCIATION FURNITURE MANUFACTURERS

LTO

ucab український клуб аграрного бізнесу

Catalogue of the Ukrainian exporters

Найбільш представлені сегменти бізнесу:

91 Харчова промисловість

34 Легка промисловість

34 IT та інноваційна галузь

28 Обладнання та інструменти

27 Деревообробна та меблева промисловість

Каталог містить:

370+ компаній

20+ сегментів бізнесу

Scan to learn more!

Go NAZOVNI – the world is waiting!

NAZOVNI